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Ideas

about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE

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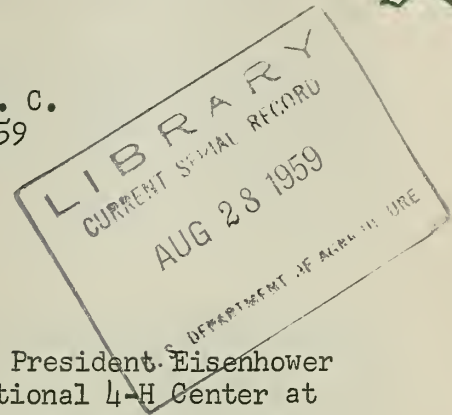
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Reserve

No. 48

Washington, D. C.

August 14, 1959



Dear Coworkers:

A GREAT DAY

It was a great day in 4-H history here Tuesday, June 16. President Eisenhower spoke and cut the ribbon for the formal opening of the National 4-H Center at noon. Secretary Benson and a large crowd of friends and sponsors also took part in this historic event. Delegates to the 29th National 4-H Conference had an experience that was uniquely their own--they not only shared in the opening of the Center but they and some of the leaders made it home during their stay here.

Although the major part of construction at the Center is now completed, some work remains to be done. That is why not all of the leaders could be housed at the Center this year.

Press, radio, and television coverage of the conference and opening of the Center was on a large scale. To name a few of the programs--Assistant Secretary Peterson was emcee for a television panel of five delegates on Sunday afternoon, June 14. REA Administrator David A. Hamil (a former 4-H'er) was special guest on a Clear Channel (recorded) broadcast with a State 4-H leader and two delegates. FHA Administrator Kermit H. Hansen was on an American Farmer broadcast with two delegates. Dr. Max Myers (a former 4-H'er), and administrator of Foreign Agricultural Service, made an Agri-Tape with an outbound IFYE.

This year, because of the many public contributions in support of the Center and the significant role donors are playing in the entire 4-H program, June 16 was "Friends of 4-H Day." On this occasion, special honors were accorded a group of persons in business and industry who accepted invitations to the conference and the Center opening.

SCIENCE IN 4-H

The Exploratory Conference on Science in 4-H is now scheduled for September 20-22, at the Kellogg Center, Michigan State University. About 25 top scientists and 15 Extension administrators and State 4-H leaders will be participants, under sponsorship of the National Science Foundation.

The three major conference goals are: (1) Explore opportunities for including more scientific "why" in our present 4-H project program, (2) Investigate need for broad new 4-H science projects or activities, and (3) Recommend some next steps in development of 4-H and science.

Two other Extension Committee on Organization and Policy approved workshops relating to 4-H work are: (1) Invitational Study Conference on 4-H Foundations, approved for January 1960, on a centrally-located land-grant college campus. Director J. O. Knapp, of West Virginia, is chairman of the steering committee. (2) Conference on 4-H work in urban areas, approved for the near future with details to be worked out by a committee to be named.

SECOND FAR EAST RURAL YOUTH WORKSHOP

Rudy Monosmith has departed the sunny climes of California for Tokyo to serve as consultant to the Second Far East Rural Youth Conference to be held in Tokyo, August 3-15. Approximately 10 countries of Southeast Asia are sending delegations. Considerable progress has been made since the first such meeting held at Bangkok, Thailand, February 1957. Currently, Rudy is making advance contacts in Korea, Taiwan, and Japan prior to the international meeting. It is sponsored by International Cooperation Administration as a part of its technical assistance program.

12th REGIONAL 4-H CAMP, August 9-17

The 12th annual Regional 4-H Club Camp will be held here August 9-17 at Howard University. About 125 outstanding Negro 4-H boys and girls from the South will represent their 350,000 fellow 4-H youth at the encampment. Delegates are selected on the basis of their achievements in farming, homemaking, and leadership projects, says A. S. Bacon, recently appointed Assistant to the Assistant Administrator of Federal Extension, who will direct the camp.

Highlights of the 8-day program will include visits to the White House, the Capitol, Mount Vernon, and USDA's research center at Beltsville, Md., speeches by leaders in government and education, and group discussions by the 4-H'ers themselves. The event is sponsored jointly by USDA's Federal Extension Service and Extension directors in the Southern States.

NATIONAL 4-H DAIRY JUDGING TEAM

America's winning 4-H dairy judging team was honored in Washington July 28 with a "welcome home" reception and dinner given jointly by the National Milk Producers Federation and the Federal Extension Service. The four young people comprising the U. S. championship team have just returned from Europe where they placed sixth at the Royal Livestock Show in England. They earned the right to

compete at the international show by earlier winning the annual countrywide 4-H dairy judging contest at Waterloo, Iowa. This was the State's second national championship.

The top-scoring 4-H'ers, all of Lancaster County, Nebr., are: Larry Axthelm, 17; Jon Lawritson, 17; John Musselman, 17; and David Sandfort, 18. Team coach is Cyril Bish. Assisting with some of their training and accompanying Mr. Bish and the young men on their trip abroad, was Philip Cole, University of Nebraska Extension Dairyman.

4-H FELLOWSHIP WINNERS

Six young Extension workers had the thrill of opening a telegram from Mary Louise Collings beginning, "You have been selected for the 1959-60 4-H fellowship..." Now the six are making plans for a busy year of study here in the Washington area, with a particular opportunity to study USDA and other segments of the Federal Government. In early September, we will be welcoming:

Charlene Lind, Utah
Dwight Palmer, North Dakota
Rhoda M. Peck, New York
Ralph E. Kirch, Michigan
Eleanor G. Inman, Georgia
John H. Heller, Kentucky

FUTURE HOMEMAKER CONFERENCE

4-H was represented at the recent F.H.A. Conference in Chicago, which brought over 2,000 girls to the Conrad Hilton. An excellent program was geared to "Blueprint for Action." The hotel management complimented the good behavior of the group by likening them to the 4-H Congress delegation.

FUTURE FARMERS DEDICATED NEW CENTER

On July 23, the Future Farmers dedicated their fine new Center near Mount Vernon, Va. The center is to be used primarily as headquarters for their magazine and calendar work and for their supply service. At the time of the dedication, about 500 Future Farmers were in Washington for a special leadership training conference.

4-H AT AMERICAN INSTITUTE OF COOPERATION

Many 4-H'ers will be in the youth group attending the A.I.C. meetings at Illinois, August 9-12. We know that many of you have been corresponding with Howard McClarren about the \$50 scholarships available for each State, as well as about

delegate assignments. Marie Topel of Blackwater, Mo., is youth chairman this year, sharing honors with Norman A. Brown of Temperance, Mich., student secretary of FFA. The Illinois staff has been giving excellent cooperation in making plans for the event. John Banning will be our Division representative.

RYUSA CONFERENCE

"Rural Youth Bridges the Great Lakes of Life" is the theme for the annual meeting of RYUSA, to be held at Clear Lake Camp, Dowling, Mich., September 16-20. John Banning is the new chairman of the Advisory Committee, with Rev. Louis Brinker as vice-chairman and Howard McClarren as secretary.

LAND AND RANGE JUDGING

Wendell Tascher has given us some enthusiastic reports about the 8th National Land and Range Judging School and Contest which was held recently at Oklahoma City. Nearly 800 attended from 22 States. The highest award winning 4-H team was from Jay County, Ind. Land judging has been one of the recent 4-H activities which has had phenomenal growth. We note that back of this national contest during this past year, you have had numerous land, pasture and range educational projects in county judging contests. Wendell says that more than 1,000 counties had such 4-H judging contests.

NATIONAL CRESTED CLOVER CITATIONS

This is to alert you to the fact that your regional representative on the Subcommittee will be contacting you in the near future for your nominee(s) for this very worthwhile recognition. People who have shown a sincere interest in young people and who have made an outstanding contribution to 4-H Club work on an interstate or national basis are eligible.

Candidates may be nominated by members of the staffs of the Federal or State Extension Service, the National Committee on Boys and Girls Club Work, and the National 4-H Club Foundation. Likewise, members of the above staffs are not eligible for the award.

The Subcommittee plans to make the selection from your nominations at its November meeting.

UNICEF -- PEOPLE-TO-PEOPLE IN ACTION

4-H Club members have an opportunity to join hands with youth of the world by taking part in two special, very worthwhile UNICEF projects this fall:

(1) Trick or Treat program when it is expected that more than 2 million youths will ring door bells on Halloween collecting funds to help supply needs of

children in the many under-developed areas of the world. 4-H Clubs will take the lead in organizing this important campaign in many communities throughout America. (2) The purchase and use of UNICEF Greeting Cards is another way to serve youth with a happy blending of great art and a great need. Information concerning these cards can be obtained from the U. S. Committee for UNICEF, P. O. Box 22, Church Street Station, New York 8, N. Y.

FOURTEENTH NATIONAL CONFERENCE ON CITIZENSHIP

The fourteenth National Conference on Citizenship is to be held in Washington, D. C., September 16-19, 1959, at the Shoreham Hotel. 4-H Clubs will be represented by two young men and two young women, one person from each region plus an adult advisor. States are welcomed to send delegations of their own to this outstanding conference. The 1959 theme is "U. S. Citizenship - Know It - Cherish It - Live It". You may receive further information and applications from:

Carl B. Hyatt, Executive Director
National Conference on Citizenship
P. O. Box 172
Rockville, Maryland

If our office can be of any assistance to your State delegation in securing rooms or making arrangements, please call on us.

SUGGESTIONS FOR YOUTH PARTICIPATION IN FARM-CITY WEEK

Howard McClarren, of the A.I.C. and chairman of the youth committee of National Farm-City Week, Inc., tells us the new folder "Joint Activities for Farm and City Youth Partners In Progress" will soon be returned from the printers. This leaflet gives broad objectives as well as specific suggestions for youth participation in this important activity. The suggestions are appropriate for any time of the year. John Banning spearheaded the development of this leaflet. Each Extension Agent working with 4-H Club programs should have a copy. Please order from:

Larry Hapgood
National Farm-City Week, Inc. or
101 East Erie Street
Chicago 11, Illinois

Howard McClarren
Youth Education
American Institute of Cooperation
744 Jackson Place, N. W.
Washington 6, D. C.

EXHIBIT KIT ON NEW OBJECTIVES OF 4-H CLUB WORK

We have just had word from Norman Johnson of the National Committee that the kits will be available to order from the National 4-H Supply Service about October 15, 1959. This is about a month later than we had hoped. The delay is due to difficulties in working out the processing and production procedures.

SHARING SOME OF THE GOOD IDEAS
IN USE IN THE STATES

ADVISORY GROUPS

Georgia - State Advisory Committee

Members of the State Extension Advisory Committee and State Extension staff members, University of Georgia College of Agriculture, held a joint meeting at the Rock Eagle 4-H Club Center on June 26.

The Advisory Committee, composed of outstanding farmers, community leaders and representatives of farm and rural organizations of the State does just what its name implies. One of its most significant contributions has been its endorsement and full support of the State Extension program, "What Can Be Done," which projects 1965 goals for 4-H Club work.

Maryland - 4-H Foundation Set-Up

The Maryland 4-H Club Foundation has been organized and incorporated. It is now ready to fulfill its purpose--to assist and promote the development of 4-H Club work over the State. Nine prominent Marylanders who have demonstrated their interest in youth and the goals of 4-H Club work, will serve as the board of directors.

ACTIVITIES FOR OLDER MEMBERS

Minnesota - State Rural Youth Camp

The State Rural Youth Camp held on June 26, 27 and 28, had workshops on safety and outdoor cookery and nature study sessions, together with square dancing and skits. A picnic and a business meeting completed the program.

Ohio - Teen-Age Talk Over

A whole series of teen-age-slanted leaflets, 4 pages, are available for 4-H discussions. They cover such topics as dating, careers, citizenship, buymanship. About 20 to 25 leaflets will be issued periodically to be resource pieces for discussion by older 4-H'ers. Each group will select its own topics.

Mississippi - Collegiate 4-H Clubs

There has been much interest in collegiate 4-H Club work. Recently a State conference of the officers of the six collegiate 4-H Clubs in Mississippi was held on the campus of Mississippi State University.

Washington - Staff Workshop

Two agents from each of the nine counties took an intensive look at three areas of program concern in 4-H: Older member programs, leadership development, and promotion and understanding. State staff will give concentrated assistance to the nine counties in helping them implement plans made as a result of the workshop experiences.

CAREER EXPLORATION

Alabama - Careers in Horticulture

Dr. L. M. Ward, Extension Horticulturist, has prepared an excellent set of slides and scripts on Careers in Horticulture. The series contains 37 slides.

Louisiana - Career Exploration

For a number of years the Louisiana Bankers' Association, Louisiana State University Extension Service and Federal Reserve Bank have cooperated in a one-day program held in different sections of the State for bankers, and 4-H and FFA members. The theme this year is: "Interdependence of Agriculture and Industry". Five tours held in five different districts highlighted sugar, hard wood, and three forestry meetings in soft wood. The complete story of the product was told from production to the final salable item. Visits to the processing plants were included. Careers in the industry were highlighted. Approximately 500 4-H and vocational agricultural boys and bankers participated. An outgrowth of this has been a \$1,200 scholarship to Louisiana State University Agricultural College for one of the participants each year.

Washington - Career Emphasis at State 4-H Conference

Wednesday of the State conference program found 30 Spokane businessmen in Pullman to lead discussion concerning future job possibilities. Secretarial training, nursing, business operation, education, engineering, law, veterinary medicine, home economics, and the natural sciences were discussed in the career series.

RURAL DEVELOPMENT

Arkansas - Youth Emphasis in Rural Development

Arkansas is one of the pilot States in the special project in which the Labor Department through its Employment Security Division is working with the Agricultural Extension Service in cooperation with other agencies on

the Rural Development Program. The work in the State is being conducted in a four-county area. The first work which has been undertaken in the area is for representatives of the Employment Security Division to work with seniors in the high schools in the four-county area in a testing and vocational counseling program. Interest has been reported as very good.

Louisiana - Rural Development

Recently we have seen some interesting accounts of counties in the rural development program which have been working on youth activities to make rural development areas more attractive for young people. For example, in Avoyelles Parish in Louisiana a swimming pool and other recreational facilities were built. This came about through efforts of county organizations including the garden club, civic groups, American Legion, high schools, and the Chamber of Commerce.

NEW PROJECTS AND ACTIVITIES

Alabama - 4-H Wildlife Projects

The State has taken a lead in developing several 4-H wildlife projects. Here are some of the more recent ones: Trapping, Clearing Muddy Fishponds, Bi-color Lespedeza for Quail, Safety with Firearms, Bait Casting, Fertilizing Fishponds. We have also reviewed some excellent 4-H leaflets by Earl Kenamer, Wildlife Specialist of the Alabama Extension Service. These are 8 x 10 notebook style leaflets: Leaflet 158, Fly Casting; leaflet 152, Spin Fishing for 4-H'ers; leaflet 159, Bait Casting for 4-H'ers.

Kansas - Personal Finance

The personal finance activity, one of the newest additions to the Kansas program, gives youth of 4-H club age an opportunity to learn and apply good money management rules. A set of 12 lessons on personal finances has now been completed by Gladys Myers, extension specialist in home management. Miss Myers has included material that will help teen-agers become better money managers and inspire them to learn habits to use in money management throughout life. Each member does the first four lessons to complete the year's work in the activity. The remaining lessons may be done if the youth wishes to do more. Four are for younger members and four for older members.

Maine - New Project in Potato Processing

Newest 4-H club project in Maine is in potato processing with interested 4-H boys from Penobscot and Piscataquis Counties. The new 4-H project will help acquaint club members with the requirements of the potato processing market. They'll learn to grow, harvest, and store potatoes that will supply the quality desired for processing.

Texas - Business Project

Texas has joined a number of other States in featuring a project in cooperative and business management. The project features the four ways of doing business. It is hoped that this program will be particularly applicable to urban club members, senior 4-H members, club members who are interested in business but will be leaving the farm, and club members whose parents are active members in business firms.

HEALTH--H

Kansas - State Health Conference

Delegates from every Kansas county, selected for their interest and participation in the 4-H Club health program, participated in the July 29-August 3 conference. Each day of the conference had a theme: Career Day, Grooming Day, Living Outdoors, 4-H Health Ideas, and Physical Fitness. Displays of health booths, exhibits and notebooks were featured. The Kansas Farm Bureau safety reaction testing equipment was used by the participants.

Florida - Dental Health Program

In Duval County, membership in a "4-H Value Your Smile" club is part of an overall dental health plan. Each 4-H member is entitled to a free dental examination. Necessary dental work is then done at the expense of the child's parents.

Virginia - Individual, Family and Community Health

The Medical Society of Virginia provided six \$50 bonds for outstanding work in health, in addition to recognitions through the national awards program. The health program has four specific objectives, according to the State plan: Members are to learn that physical fitness depends on health; acquire desirable personal health practices and attitudes; share responsibility for improving family and community health; and develop leadership, character and citizenship.

CAMPING

Massachusetts - Camp Counselor Training

"The Challenge Is What You Make It" was theme for the State 4-H Camp Counselors' training conference held at the Worcester County 4-H Camp. Workshops were attended by the junior leaders who returned to their own 4-H camps to put into practice what they had gained. Joe Burroughs, Extension Specialist in Human Relations, was keynote speaker.

Oregon - "How We Live"

A group of films on "How We Live" formed the basis for an enthusiastic and helpful discussion series at the 4-H Club Summer School. This is a program in which the State staff has been cooperating with the American Economics Foundation. Rental on the film series was supplied by a group of business establishments in the City of Portland.

Tennessee - 4-H Camping

The number of summer camps for boys and girls on Tennessee lakes and mountains is steadily increasing. Fred Colby reports that more emphasis is being given on natural resources, nature lore, nature crafts and nature appreciation.

Virginia - Career Exploration

4-H Club members in Henrico, Pulaski and Rockbridge counties are serving as pilot groups for the career exploration project, open to club members between the ages of 14 to 21. The program was launched in Rockbridge in March and plans were made to hold project meetings every other Tuesday until eight meetings have been held.

West Virginia - Camping

One in three of West Virginia's 4-H Club members will take part in the 1959 camping program. In groups that range from approximately 50 to 350 members, the members will be attending 71 different county 4-H camps. In addition, three State camps are held at Jackson's Mill.

West Virginia has had a rich experience in developing camping to its present high level. Their letter of suggestions to county Extension workers and county camp instructors would be well worth sharing. If interested, write to C. P. Dorsey for this and other materials.

STATE EVENTS

California - Report of Club Conference

Remarks of President Eisenhower, Secretary Benson and Mr. Danforth, on tape, will be a part of the report given to the State Convention on September 3 by the National Conference delegates.

Florida - 4-H Cooperative Institute

The 4-H Cooperative Institute held recently at Daytona Beach, Fla., was the first of its kind in the U. S. One hundred sixty-five boys and girls coming from winning 4-H Clubs in the 1959 Florida 4-H cooperative awards

program attended the meeting. The conference lasted for three days. Representatives from one group in each of the ten districts in Florida participated in the program. In addition, professional workers in farmer cooperatives representing typical associations shared with youth in carrying on the program. Club leaders as well as many farmer cooperative members participated.

Iowa - Citizenship Tour

Buchanan County, Iowa, had the honor of being the first county group to stay at the National 4-H Center while participating in a citizenship experience. Forty-two members spent a week concentrating on a first-hand study of government at work and the citizen's responsibility. A second week of the trip included an exchange visit with Kentucky.

Kansas - Rodent Control Trip

Colorful Colorado is being explored by 16 Kansas 4-H Club members this week. The members received the trip as recognition in the rodent control program. The group left Tuesday to rough it in the out-of-doors. Sleeping bags provided beds at night. The 4-H'ers and chaperones visited conservation projects in Kansas as they traveled to Fort Collins, Colo.

Massachusetts - Pageant Highlighted Conference

A pageant "We're On Our Way" was a musical and dramatic climax to State 4-H Conference. It depicted the important roles that young people have played in our history. Mrs. Billie Howes, director, also directed a pageant at the Maryland 4-H Week, and previously at the National 4-H Conference.

Montana - Orientation for State 4-H Congress

The counties are supplied with sets of orientation materials to help them prepare the delegates for a rich experience. Included is a suggested plan for a county "Bon Voyage" dinner or program to help the county delegation know what to expect and what is expected of them. The titles of the seven workshop groups for the Congress are interesting:
(1) Confidence in Leadership; (2) Learning to Think Scientifically;
(2) Learning to Understand Ourselves; (4) Well Groomed--Why Not?;
(5) Photographs Tell the Story; (6) What Makes A good Meeting; (7) So You're the Teacher. Dorothy Emerson, Md, is to be the guest speaker at the Montana Congress.

Minnesota - Exchange with Manitoba

Thirty-one 4-H'ers are giving enthusiastic reports of their special exchange program with Manitoba 4-H Clubs. The group included one representative from each of 30 counties, plus a State 4-H Federation

officer. Members lived on farms in northwestern Manitoba. Enroute features included the International Peace Gardens, a club rally at Brandon, and a tour of Winnipeg. On return, the group were luncheon guests of the Minneapolis Tribune.

North Carolina - 4-H Week Features Golden Anniversary of 4-H

This year, the boys and girls, plus 4-H alumni, will be celebrating the golden anniversary of club work in North Carolina. A cake cutting on Monday night will launch the first major event in the anniversary celebration. Members of the 1909 corn club in Ahoskie who were North Carolina's first 4-H'ers will be special guest. Another highlight of the anniversary celebration will be a luncheon for 4-H alumni on Friday.

This year, for the first time, two volunteer 4-H leaders from each county will attend club week. The leaders have been selected for the expense-paid trip on the basis of their outstanding record of service to the local 4-H program.

South Carolina - Conservation

"Conservation for home and community living" was the theme of the 23rd annual 4-H conservation camp.

Delegates to the camp emphasized conservation of home grounds, forests, wildlife, and food in their group discussions and demonstrations. Highlights of the camp were a field trip by bus to the West Virginia Pulp and Paper Company Experimental Forest, the International Paper Company at Georgetown, Brookgreen Gardens, and ocean swimming at Retreat Beach.

Another camp feature will be the election of junior counselors for next year's camp. Each year six junior 4-H counselors help State 4-H club agents plan and conduct the conservation camp program.

PUBLIC UNDERSTANDING

New Jersey - 4-H Alumni

The Report from Rutgers, May issue, tells of the successful dairy enterprises of two 4-H alumni, who were members of what they believe is the oldest existing 4-H club in the country, the Yardville Junior Dairy Club, started 37 years ago. The article about Robert and Ernest Simkins is entitled "Simkins Brothers Credit Success to 4-H Experience".

Vermont - County 4-H Band

The Grand Isle 4-H Band, organized 15 years ago, is directed by Donald Chamberlin. The group plays at many State and local affairs, including

State 4-H Day in Randolph and the annual 4-H Farmer's night program at the Vermont legislature. The band, which has nearly 30 members, is organized as a 4-H Club with officers and adult leaders. All the musicians are either 4-H members or alumni.

Texas - Highway Signs

In driving through Texas one notices the highway 4-H welcome sign. A recent report shows 69 of the billboard-like signs have been erected.

Virginia - Roadside Welcome Signs

Forty-nine counties in Virginia have bought and erected 175 4-H roadside "welcome" signs since the standard State 4-H sign was adopted in 1956. The signs are ordered through county agents, who in turn send the orders to the State 4-H office at VPI. Painted with a white background and green letters, the signs carry the 4-H colors. On some, the number of 4-H members in the county is shown.

West Virginia - Roadside Parks Developed by 4-H

4-H Clubs are cooperating in developing more roadside park areas as a community service project, either by individual clubs or as a countywide project. A suggested plan outlines standards for developing and maintaining such areas so they will favorably reflect the 4-H club and the 4-H name.

ENCLOSED FOR
YOUR USE

"Broader Horizons for Senior 4-H Programs - A Guide for Extension Workers"

We hope this will be helpful to you as your work progresses in developing an enriched program for the older boys and girls in your State. It was not written for local leaders. As usual only a very limited supply could be printed. Sufficient copies have been sent to your Publication Distribution officer to provide two copies per county. You may want to mail them out or better still discuss them at a series of agent training meetings.

You will note a very brief treatment of the situation, understanding teenagers, leadership for teenagers and improving present programs. However, most of it is devoted to some suggestions in the specific program area of automotive care and safety, career exploration, community service, personal development, family business and a popular method of working with senior members -- the teen-age talk-over.

Additional copies can be purchased from the U. S. Government Printing Office through your Publication Distribution Officer.

"Let's Strengthen our Local 4-H Leader Training"

Another training leaflet in the "Sabrosky" series is to be available in early August. This is based on the leader training phase of the Western 4-H study, as well as including some general educational research and Extension Service survey findings. The booklet is written to help State and county Extension workers hold better local leader meetings that get results. Limited distribution will be made through your Publication Distribution Officer.

List of State and Assistant State Club Leaders

We would appreciate it if you would check the enclosed revised list of State 4-H staff members and let us know of any additions or corrections.

"What's In Your Future--A Career In Health?"

This is one of the Public Affairs Pamphlet Series - No. 281. We thought perhaps you might find it helpful as a discussion piece when exploring careers with 4-H Club groups.

"The Soil That Feeds You"

With the current interest in science we felt you might like a reminder or an introduction to this bulletin on soils. We have secured these through the courtesy of the National Plant Food Institute.

"As Others See Us"

Through the courtesy of Dr. Aubrey D. Gates, we are able to include a copy for each of you. This stimulating publication was developed jointly by the American Medical Association and National Educational Association.

"Career Opportunities"

This booklet includes a series of articles designed to help young people choose for the future. Originally these articles appeared as a series of career advertisements which resulted in countless reprints. The Career Information Service of the New York Life Insurance Company has provided enough copies free to provide at least one per State. We are enclosing these believing you would find them useful in your work with 4-H Club groups.

Another NYLIC publication is "Planning A College Education" which you may be interested in obtaining from them.

ALERTS TO OTHER
HELPFUL MATERIALS

"Review of Extension Research" (January through December 1958)

A copy should now be in the 4-H Club office. About a dozen studies specifically relating to 4-H Club work are reported in this one issue. In case you want to borrow someone else's copy you might check with the Director, Home Demonstration Leader, Editor, or the College of Agriculture Library. The distribution plan included one to each.

4-H Electric Materials by Westinghouse

You received a letter (July 28) from Ty Thompson regarding the new 4-H Electric Club Members Idea Book and the new plan for distribution of all Westinghouse materials for the 4-H electric program. We would like to emphasize a few points.

1. This new material by Westinghouse is very good and is expensive. We hope you will use it but do not waste it.
2. All Westinghouse materials for your State are to be ordered by one person and distributed by him or her.
3. The new member idea booklet is a 100 page booklet (printing cost 50¢) and should have limited distribution. Certainly a member should only have one copy throughout his 4-H experience.
4. All orders and shipping instructions should be forwarded directly to the Power Use Department, 11-L-22 Westinghouse Electric Corporation, East Pittsburgh, Pennsylvania.

"Hi, Neighbor"

The second booklet of the Hi, Neighbor series is now available from the United States Committee for UNICEF, United Nations, New York, at a cost of \$1.00. The book contains much information on the fun and folklore of several countries and would be of particular help to committees planning international programs with children and youth.

"Make Your Farm Pond Safe - Prevent Drownings" - PA-396

Has just been published by the Soil Conservation Service. The increasing number of ponds and their increased use makes this a timely message.

According to Agricultural Research Service statistics (1949-53), 73 percent of persons drowned on farms were under 20 years of age. Based on 7,508 fatalities, 1954-56, occurring on the land and in and around service buildings, 1,129 were drownings, a percentage of more than 15. More than two-thirds of the drownings occurred in mid-year--May, June, July and August. Drownings are the second highest cause of fatalities on the farm, next to machinery with about 35 percent.

"Natural Resources - Help Conserve Them"

The Camp Fire Girls have issued an excellent new conservation book which is planned to strengthen their nationwide 2 $\frac{1}{2}$ -year conservation project scheduled in connection with the organization's 50th anniversary celebration.

The book is available for anyone interested, on a purchase basis, from the Supply Division, Camp Fire Girls, Inc., 450 Avenue of the Americans, New York 11.

Health Education Materials

The new catalog of materials from the National Dairy Council, issued in May, should now have reached your desk. If you have not had a copy you may wish to request one.

Breads of Many Lands

This delightful little booklet has already been made available to you through the National Committee on Boys and Girls Club Work. Warren Schmidt, chairman of our 4-H People-to-People Committee, reminds us that it was the subject of an enthusiastic discussion at the June meeting of the 4-H People-to-People Committee. We feel its suggestions would be highly useful in developing festivals and other recognitions of 4-H work on People-to-People. Small gatherings of 4-H members, leaders and others might feature a People-to-People program at the same time these enticing recipes are used for refreshments or dinner menus.

Film Series

Some of you have commented about the McGraw-Hill Young American Films as being useful in the areas of helping youth with social adjustments, career exploration and science interests. If you do not have the new catalog, issued for 1959-60, you may wish to request it from the film department of McGraw-Hill Book Company, 330 West 42nd Street, New York 36.

"The 4-H Leader"

In response to your numerous requests we have secured from California the following information about the 27-minute film shown during National Conference.

"We have only five copies, so there will be none available most of the time for showing in other States. States wishing to preview the film with an eye to purchase may get it this way:

Requests for preview of the new film "The 4-H Leader", produced by University Extension with funds from the Sears Foundation may be sent to Lawrence W. Hatch, Visuals Communications Specialist, University Extension, U.C.L.A., Los Angeles 24, California."

"American Look" (Film)

This is a new film giving a preview of "What's Coming In Your Life" through applying science and art. Some of our staff previewed the film in its production stages. The film is available for loan from the Jam Handy Organization, 2821 East Grand Blvd., Detroit 11.

Urban 4-H

"4-H Clubs in Chicago" is topic of an interesting article in the July issue of Catholic Rural Life. In it Dr. "Larry" Biever tells of the progress in the pilot venture for 4-H work in the heart of Chicago. At the end of two years there are now 713 members enrolled, with more being added right along.

The July Extension Service Review has two interesting articles that slant towards 4-H Club in an urban setting. See page 153 for experiences reported by W. A. Milbrath of Kalamazo Company, Michigan. The other, "Perking Their Curiosity", page 154, explores projects in indoor gardening.

NEWS OF OUR CO-WORKERS

Five of our co-workers have reached the 25-year milestone in Extension youth work. Congratulations and gold keys were awarded to the following: Mrs. Ruth Bruegger, N. D.; R. E. Regnier, Kans.; J. B. Hanna, Kans.; E. B. Jenkins, Tenn.; and Rupert H. Rasmussen, Wis.

RETIREEES AS OF JULY 1

Alice Carlson Moffitt retired after an outstanding 29-year record in Oklahoma. She was one of the Extension workers receiving the U.S.D.A. Superior Service Award in May. The citation read: "For meritorious achievement in expanding the 4-H program, in training adult and junior leaders in 4-H work, and for exceptional leadership in the development of more effective program planning."

R. W. (Randy) Whaples retired as State Club Leader in Connecticut after 27 years. Under his leadership the 4-H membership grew in the State to about 10,000. He enthusiastically guided the development of the Junior Leadership program.

C. P. Lang, State Club Leader in Pennsylvania, retired after 31 years. He guided the formation of the University's Senior Extension Club Program for older members in 1936. The development of the total 4-H program was led by him since the retirement of A. L. Baker. With more than 44,000 members enrolled in the 4-H program, he left this work at its highest point in history.

Adolfo Mayoral Reinat, in addition to distinguished service in Puerto Rico for 24 years, served in advisory capacity for workshops of youth workers in South American countries. He said he hoped to enjoy some creative leisure time as well as to give continued support to 4-H Club work. His address is now: 71 Pinero Street, Rio Piedras, Puerto Rico.

Edith Lacy served youth of Kentucky for 29 years. She helped plan and develop a 4-H home economics program in which some 760,000 girls have enrolled. This included literature for both members and leaders.

Rupert H. Rasmussen for 39 years, served in several capacities to further 4-H Club work in Wisconsin. He started as a County Agent, then went to the Agricultural Journalism Department. One of his responsibilities in the latter was preparation of 4-H literature and materials. From here he transferred to the 4-H Club staff.

Kenneth Ousterhout, Assistant State Club Leader in Michigan, was a district supervisor in 4-H work as well as carrying some State-wide assignments. He took many assignments in connection with National 4-H Congress.

Miss Erma Cottingham retired from the Illinois staff on June 1 and Miss Mary McKee announced a retirement date of August 1. Their plans for the future and their addresses are not known to us at this time.

Four former co-workers, retiring during the year, were also honored during the recent conference: A. L. Baker, Robert W. Clough, Tena Bishop Klein, and Burton W. Marston.

NEW APPOINTEES

William "Bill" M. Smith, Jr. has been named as the State 4-H Club Leader in Pennsylvania. He has done some work in Extension sociology and, more recently, been teaching and doing research in family life. He was a 4-H Club member for eight years in Ohio and has studied at Ohio State University, Cornell University, University of Wisconsin, and the University of Chicago. He has participated in delegate and leader programs at National 4-H Conference and National 4-H Congress.

Carlyle J. Gauger is the new State 4-H Club Leader in Iowa, his appointment beginning July 1. He was formerly District Extension Supervisor with special reference to agricultural programs for adults.

Maurice L. Hill is the choice for State 4-H Club leader in Connecticut. He was formerly on the Michigan 4-H staff serving as a district leader. He played a major role in setting up the 4-H judging contest at the International Dairy Show in Chicago in 1953 and has served as an assistant and advisor since.

Louis F. Martinez Sandin became State 4-H Club Leader in Puerto Rico upon the retirement of Mr. Mayoral. Efrain Torres Velez was appointed Associate 4-H Club Leader. He was associate county agent in Lajas County.

Harold E. Carley is newly appointed as State 4-H Club leader on the New York staff filling the position formerly held by Joe McAuliffe, now on the Federal 4-H staff. Harold was the assistant 4-H Club agent in Delaware County, N. Y.

Mrs. Emma Wilson Bybee succeeds Edith Lacy on the Kentucky staff. Mrs. Bybee has been a district leader of home demonstration agents. She received her master's degree at Wisconsin.

William G. Schneflock is joining the California staff on August 10. A 4-H Club boy in Nebraska, he has been county director in Marin County since 1954. His wife, the former Ruth Good, was also an outstanding Nebraska 4-H member.

Gordon H. White, Jr. is new assistant State 4-H Club agent in Florida. He is a former 12-year 4-H Club member from Mississippi and has attended both National 4-H Club Congress and National 4-H Conference. His graduate work was at Louisiana State University.

Bruce Flint of Louisiana started working July 1 as assistant district program specialist for 4-H. He was formerly assistant county agent in the same State.

Three of the 4-H fellows for 1958-59 are moving immediately to a State assignment. Lois Redman, formerly of Missouri, is joining the Oregon staff; JoAnn Tilly goes to the State 4-H staff in her native Florida and Loren Goyen joins the Maryland State 4-H staff.

OTHER NEWS

Congratulations to Dr. Sam Gwinn who has been appointed assistant director of the Delaware Extension Service according to an announcement just received from Dean Worrilow. As you know, Sam has been State 4-H Club Leader in Delaware for the past 8 years and prior to that was assistant 4-H Club agent there. He received his Ph. D. in cooperative extension administration from Wisconsin in June 1958. Sam will continue with his State 4-H Club Leader duties for the present.

G. L. Carter of the North Carolina staff has decided to continue his studies at Wisconsin, working towards a doctorate.

Dave Fales is planning an early retirement from the New York staff and plans to accept an ICA appointment in the Philippines.

State 4-H workers who have appointments at the Extension Center at Wisconsin are: R. O. Monosmith, Calif.; Paul Moore, Mont.; Carroll Howes, Pa.; Evelyn Quesenberry, Ind.; Aubrey R. Slayton, Kans.; and Roy Cassell, Md. William L. Coffindaffer, W. Va., Emily King, Fla.; Ray Ranta, Mich.; and Curtis Trent, Texas, also have continuing fellowships at the Center.

Glenn T. Baird, State 4-H Leader in Utah, plans to enroll at the University of Maryland for his study leave beginning in the fall.

George Hull, Okla.; Kenneth Olson, N. D.; and Gordon Beckstrand, Utah; have each completed work for their doctorate at Wisconsin and are returning to their respective State assignments.

Dewey Lantrip of Arkansas completed his master's degree at the University of Chicago and is back at work in Little Rock.

Miss Eloise Johnson started July 1 as district home demonstration agent in Florida. She will work in the Northwest Florida District and will continue to supervise the State Girls' 4-H Club program until her successor is appointed.

Marie Kirkham, of Wyoming, is now Mrs. Robert Thompson. She plans to continue on the 4-H staff.

Miss Joan Frye, of Coats and Clarks, Inc., a tireless worker for 4-H, is now Mrs. Robert Harriman.

Tennessee and the nation are mourning the death of Miss Aubry Scott. Her death followed a long battle with cancer, a disease she refused to surrender to until it became impossible for her to work at the job she loved. In her 20 years with Extension, Miss Scott had been tireless in her efforts to help build Tennessee's 4-H Club program to its present place in service to the State's rural youth. Last year she was awarded a USDA Superior Service Award.

A memorial fund in honor of the late O. F. Gaebe is being set up in the Illinois 4-H Foundation. Any person wishing to contribute to the fund could do so through the office of Richard O. Lyon, Executive Secretary-Treasurer, Illinois 4-H Foundation, 412 Mumford Hall, Urbana, Ill. The exact nature of the memorial is to be determined at a later date.

IN CLOSING

One of the State 4-H newsletters we have seen recently had this quote on leadership. Maybe you would like to share it.

Leaders (Anonymous)

Some leaders lead too far ahead,
High-visioned, unafraid;
Yet, ages after they are dead,
We tread the paths they made.

Some leaders lead too far behind,
Nor seem to keep the track,
Yet they bring on the deaf and blind
Who else would hold us back.

And some seem not to lead at all,
Slow moving on the way,
Yet help the weary feet and small
Of those who else would stray.

Lead on, O leaders of the race!
Your work is long and wide;
We need your help in every place--
Before, behind, beside.

Sincerely yours,

E. W. Aiton

E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John W. Banning
Mylo S. Downey
Mary Frances Lyle

V. Joseph McAuliffe
Lloyd L. Rutledge
Fern S. Kelley (Editor)